

NSPIRE SPORTS LEAGUE

#ITSHOWWELIVE

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ABOUT NSPIRE SPORTS LEAGUE

Nspire Sports League (NSL) was founded on the principles of equality, opportunity, and transparency. The foundation gives athletes, sponsors, and fans the opportunity to build a community that supports growth and development.

PROGRAMS

- o Amateur Shows
- o Pro Shows
- o Presidential Fit Challenge
- o Apparel
- o Podcast
- o Bodysquid

WHAT OTHERS SAY

"The NSL Rocks! Never in my history of competing have I felt so honored, rewarded for my hard work and so welcomed into an arena of amazing athletes!"- *Stivalo, Athlete*

"Everything with the Nspire Sports League has been EXACTLY what has been said and promised from day one. People have asked me why I left the "other organization", well because I clearly remember that the three things I just checked about never took place in ten years I competed for them." - *Carneiro, Athlete*

BUTTONS



HASHTAGS

#ITSHOWWELIVE
#YOURPERSONALBEST
#NSL
#NSPIRE
#NSLFITFAM
#NspireSL
#NSLFitSport
#Fitspo
#NspireLife
#Nspireapparel

ABOUT LEE



As Co-Founder of the Nspire Sports League (NSL), his goal is to create an environment of transparency, equality, opportunity and inclusivity for ALL athletes, fans, sponsors, vendors who choose to participate in a physique competition.

SOCIAL MEDIA REACH

FACEBOOK 4,000,000+
TWITTER 100,000+
YOUTUBE 1,000+
INSTAGRAM 12,000+

AUDIENCE

33% Female 67% Male
Aged 25-34 (8.3%) and 18-24 (21%)
Top Two Visiting Countries, U.S. & Brazil
200+ Members

TOP MEMBERS' REACH

Erin Stern 310,000+
Toney Freeman 146,000+
Alex Carneiro 74,000+
Sarah LaBlanc 52,000+
Photographers 330,000+

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